



VERACRUZ
GOBIERNO
DEL ESTADO



Investment opportunities in Veracruz



200 AÑOS
VERACRUZ
DE IGNACIO DE LA LLAVE
COMO PARTE DE LA FEDERACIÓN



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State overview



Veracruz in figures

1st

- ✓ Electric power generation
- ✓ Cargo movement in ports

2nd

- ✓ Hydrocarbon Production

3rd

- ✓ Highest water availability
- ✓ Associated gas production



6th Largest economy in Mexico

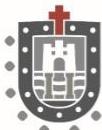
Contributes the 4.4% to the national GDP



20.12 Billion of accumulated Foreign Direct Investment (3rd trimester 2023)



4th Place nationwide in Economically Active Population (3.4 million)



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Secretaría de Desarrollo Económico y Portuario



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Source: SENER, SEMAR, CONAGUA, SE e INEGI.



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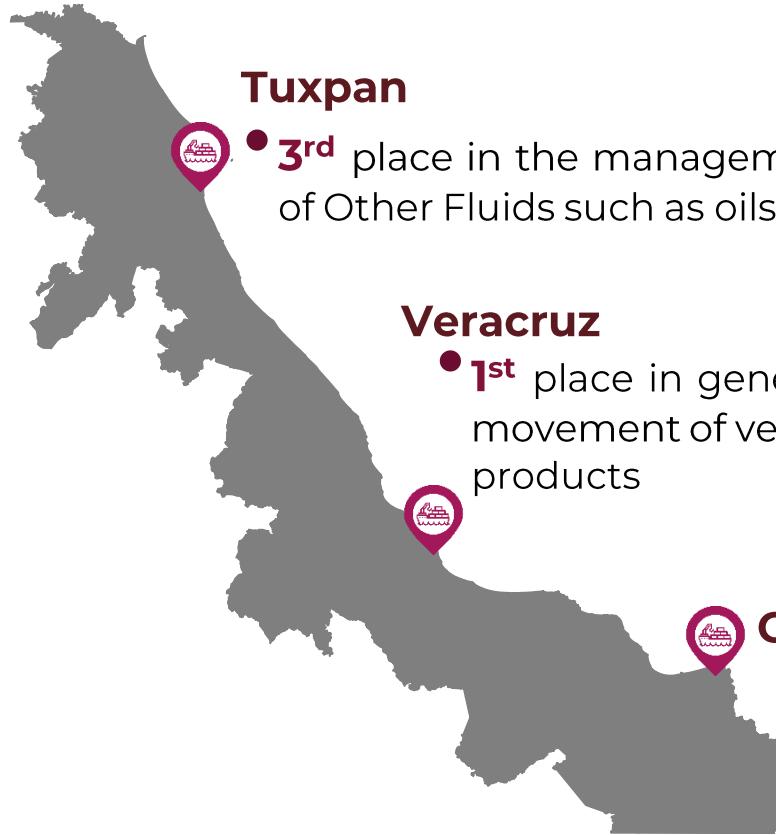
Industrial and Logistics Infrastructure



Ferrobuque en proceso de carga, Coatzacoalcos, Ver.

Infrastructure and connectivity

Ports



Tuxpan

- 3rd place in the management of Other Fluids such as oils

Veracruz

- 1st place in general cargo movement, movement of vehicles and agricultural products

Coatzacoalcos

- 1st place in the management of Oil and its Derivatives
- 2^o place in general cargo movement

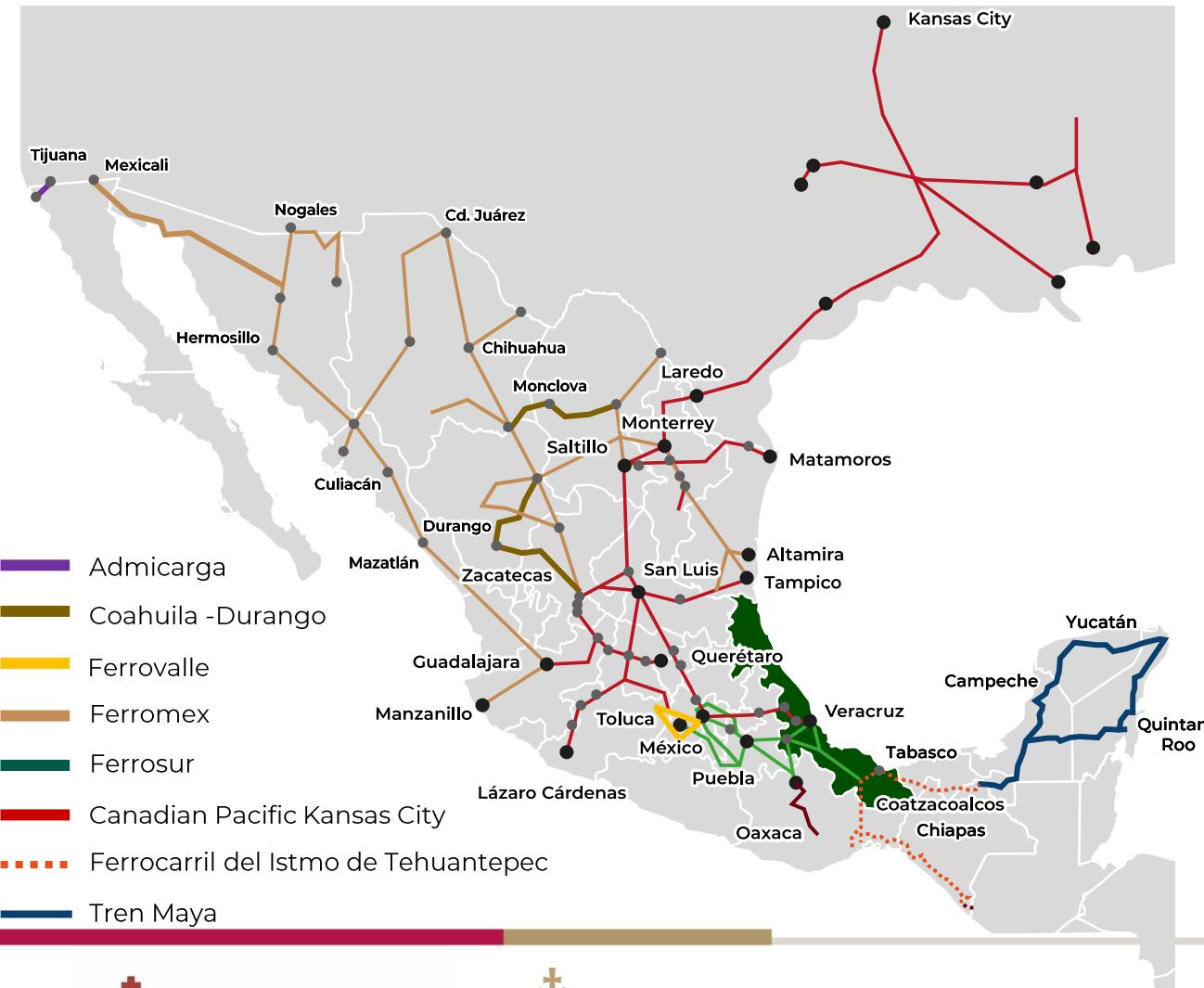
Maritime routes

- About 30 shipping lines operate 54 maritime routes
- Railboat (Short Sea Shipping) 1,539 km in 3 days
Coatzacoalcos-Mobile Alabama



Infrastructure and connectivity

Railways



Distances from the Port of Veracruz

Destination	Distance (km)	Estimated time (hr)
Puebla	312.3	13
Tlaxcala	312.3	12
Cd. de México	441.8	20
Pachuca	427.4	36-48
Querétaro	664.1	60
Monterrey	1,372.1	104
Guanajuato	815.3	80
San Luis Potosí	856.1	84
Morelia	883.8	72



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Infrastructure and connectivity

Roads



3rd state with the longest road network

- Network length: **28,119km**
- More than **2,900 infrastructure works** in the last 4 years

Destination	Distance* (km)	Estimated time
Veracruz	313	3 h 38 min
Puebla	471	5 h 57 min
CDMX	594	7 h 35 min
Villahermosa	167	2 h 29 min
Salina Cruz	323	4 h 48 min

* Distances from Coatzacoalcos



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Human Talent



Port of Coatzacoalcos, Ver.

Human Talent in Veracruz

Graduates from technical education (2021 – 2022)

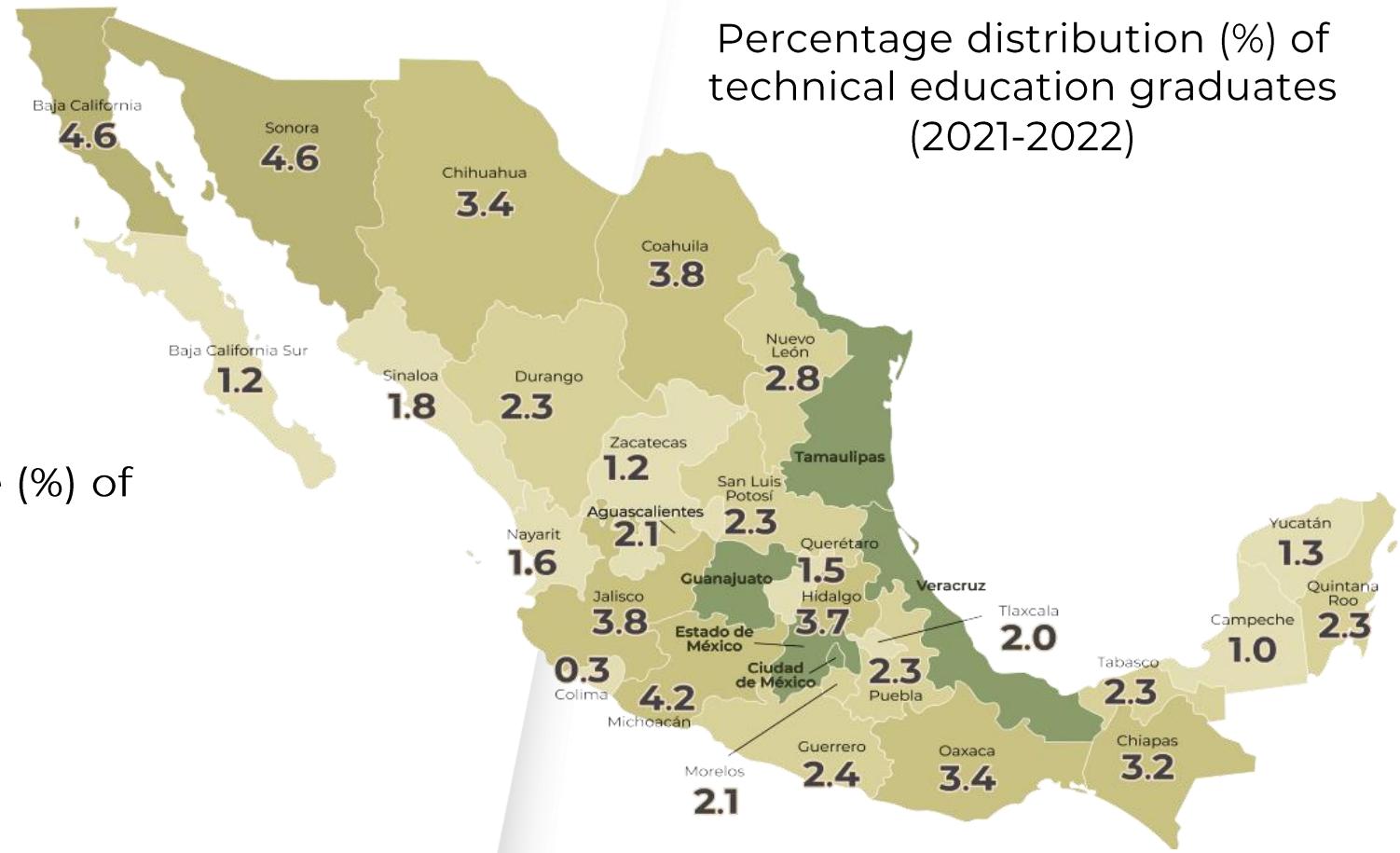
4th place

Of graduates from
technical education

TOP 5

States with the highest percentage (%) of
graduates at a national level

Mexico State	8.1
Mexico City	6.7
Guanajuato	6.4
Veracruz	5.7
Tamaulipas	5.3



Percentage distribution (%) of
technical education graduates
(2021-2022)

Human Talent in Veracruz

Graduates in professional and postgraduate education(2021 – 2022)

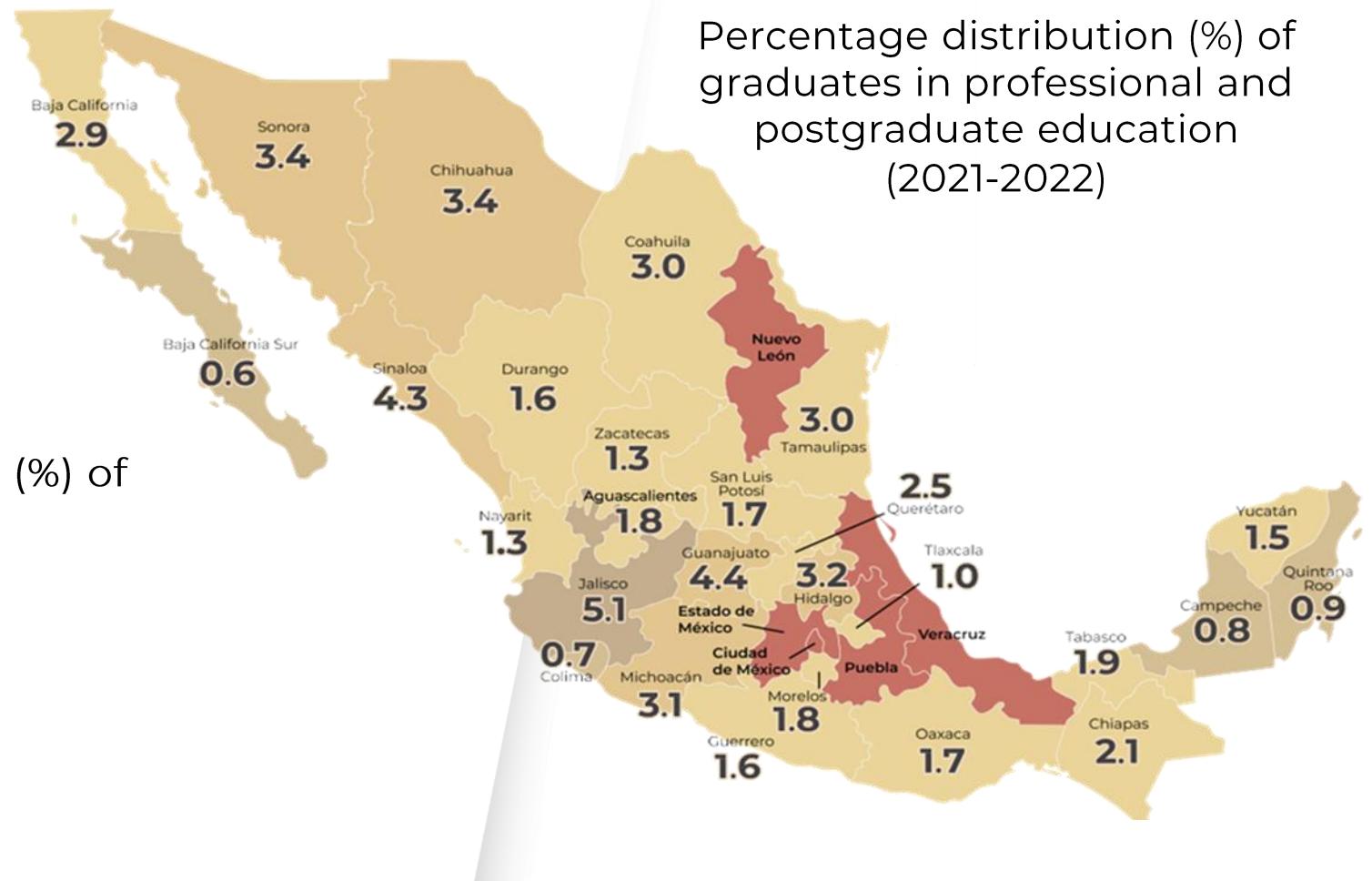
3rd place

Of graduates in profesional
and postgraduate education

TOP 5

States with the highest percentage (%) of
graduates at a national level

Mexico City	13.2
Mexico State	10.6
Veracruz	5.3
Puebla	5.3
Nuevo León	5.2

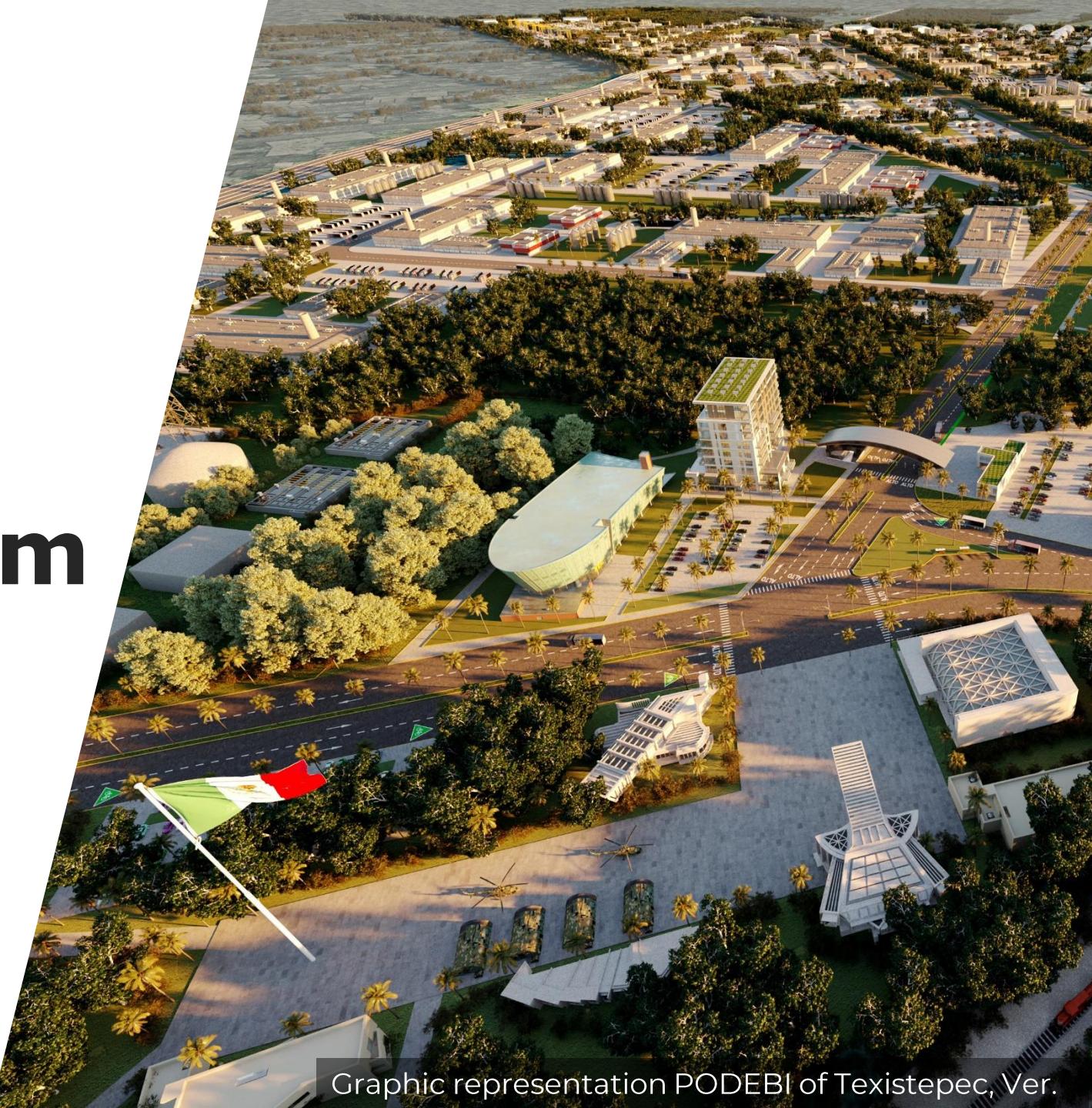




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Isthmus Program



Graphic representation PODEBI of Texistepec, Ver.

Infrastructure and connectivity

Global Market Access



Tax Incentives Model

Tax incentive of 100% for the first three years and 50% for the following three years, to individuals who carry out productive economic activities within the Development Poles:

Taxes in



3% Payroll Tax *



Ownership or use
of vehicles



Acquisition of used
motor vehicles



Promotion of
Education



Licenses and permits related to
construction processes**

Fee for services
provided by:



SEFIPLAN
Secretaría de Finanzas
y Planeación



SEGOB
Secretaría
de Gobierno



SS
Secretaría
de Salud



SEDEMA
Secretaría de
Medio Ambiente



PC
Secretaría de
Protección Civil



SEDESOL
Secretaría de
Desarrollo Social



CAEV

Development Poles of Veracruz

- 1 COATZACOALCOS I 257 Ha
- 2 COATZACOALCOS II 131 Ha
- 3 TEXISTEPEC 462 Ha
- 4 SAN JUAN EVANGELISTA 360 Ha



Regional Vocations

- Metals
- Automotive
- Agroindustry
- Pharmaceutical
- Petrochemical
- Semiconductors
- Medical devices
- Machinery and equipment
- Electrical and electronic
- ICT
- Power generation and distribution equipment

Bidding process for the establishment PODEBI Veracruz

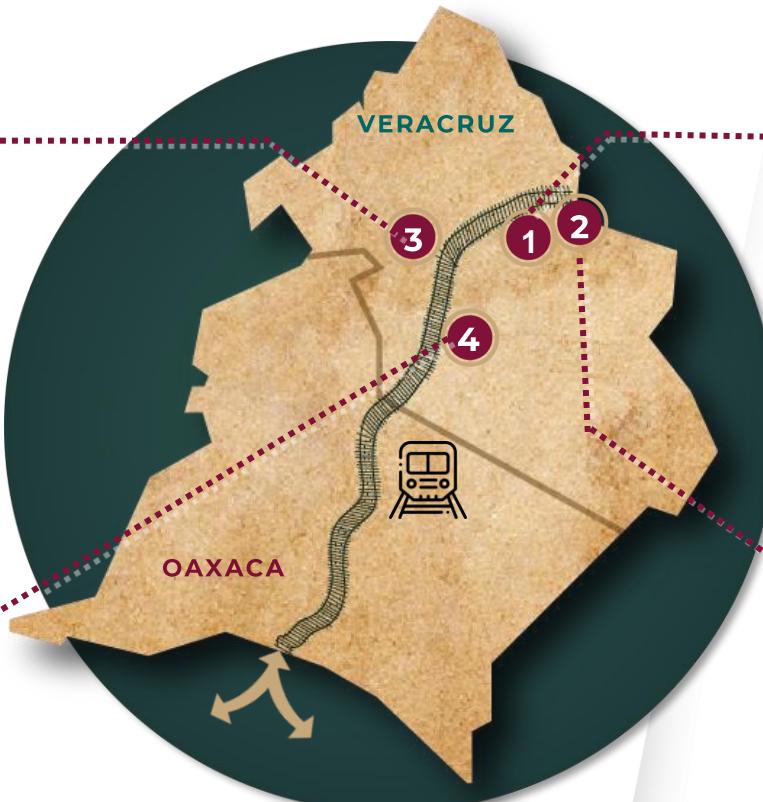
TEXISTEPEC

3

PROFHARMAX

SALUD DISTRIBUCIÓN BIENES T&F

TRANSPORTADORA
COMEXSA



1 COATZACOALCOS



MOTA-ENGIL
MÉXICO

SAN JUAN
EVANGELISTA

4



URCEDIC

2 COATZACOALCOS



MOTA-ENGIL
MÉXICO



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Source: Fallo del Primer Paquete Licitatorio – Corredor Interoceánico del Istmo de Tehuantepec 22 de noviembre de 2023 <https://www.gob.mx/ciit/articulos/comunica-fallo-de-llicitaciones-podebi-primer-paquete?idiom=es>



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Regulatory framework and investment support



Centro de Convenciones, Coatzacoalcos, Ver.

Regulatory Framework for Investments

Ley de Fomento Económico

Establishes the constitution of:

- **1 State Council of Economy**
- **10 Regional Councils**

How do they work?

- Technical collegiate bodies for governmental and private participation; for analysis, consultation and decision-making in matters of economic development.

COFIN

Manage the procedures at the 3 levels of government before a single entity



Single window in Coatzacoalcos

Window for investors in the Isthmus



Organizational reengineering

Creation of Investment Attraction and Strategic Projects areas



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Support programs for companies



Analysis and availability of information



Supplier Development Program



Training Program



Recruitment Support

Security

**Coordination
Meetings for the
Construction of
Peace with the
daily participation
of the Governor.**

**Coordinated work
with federal, state
and municipal
forces.**

**Permanent
communication
between the
business sector
and public security
authorities.**



Historical Investments in Process



Puerta al Sureste
(Tuxpan, Tamiahua, Coatzacoalcos)



90 billion pesos



2,500 jobs



Compañía Cervecería de Veracruz
(Veracruz)



26 billion pesos



15,000 jobs



Terminal Química Puerto México
(Coatzacoalcos, Nanchital)



8 billion pesos



2,180 jobs



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Ing. Cuitláhuac García Jiménez
Constitutional Governor of the State of Veracruz

Enrique Nachón García
Secretary of Economic and Port Development

Joaquín Rafael Galindo Toss
Undersecretary of Industry, Investment Attraction, Foreign Trade and Strategic Projects

José Jaime Domínguez Piña
Executive Supervisor of the COFIN

Salvador Alcántara Solórzano
Director for Investment Attraction