



**VERACRUZ**  
GOBIERNO  
DEL ESTADO



ME LLENA DE **ORGULLO**

# Isthmus Program Veracruz Development Engine



**200** AÑOS  
**VERACRUZ**  
DE IGNACIO DE LA LLAVE  
COMO PARTE DE LA FEDERACIÓN

# State panorama

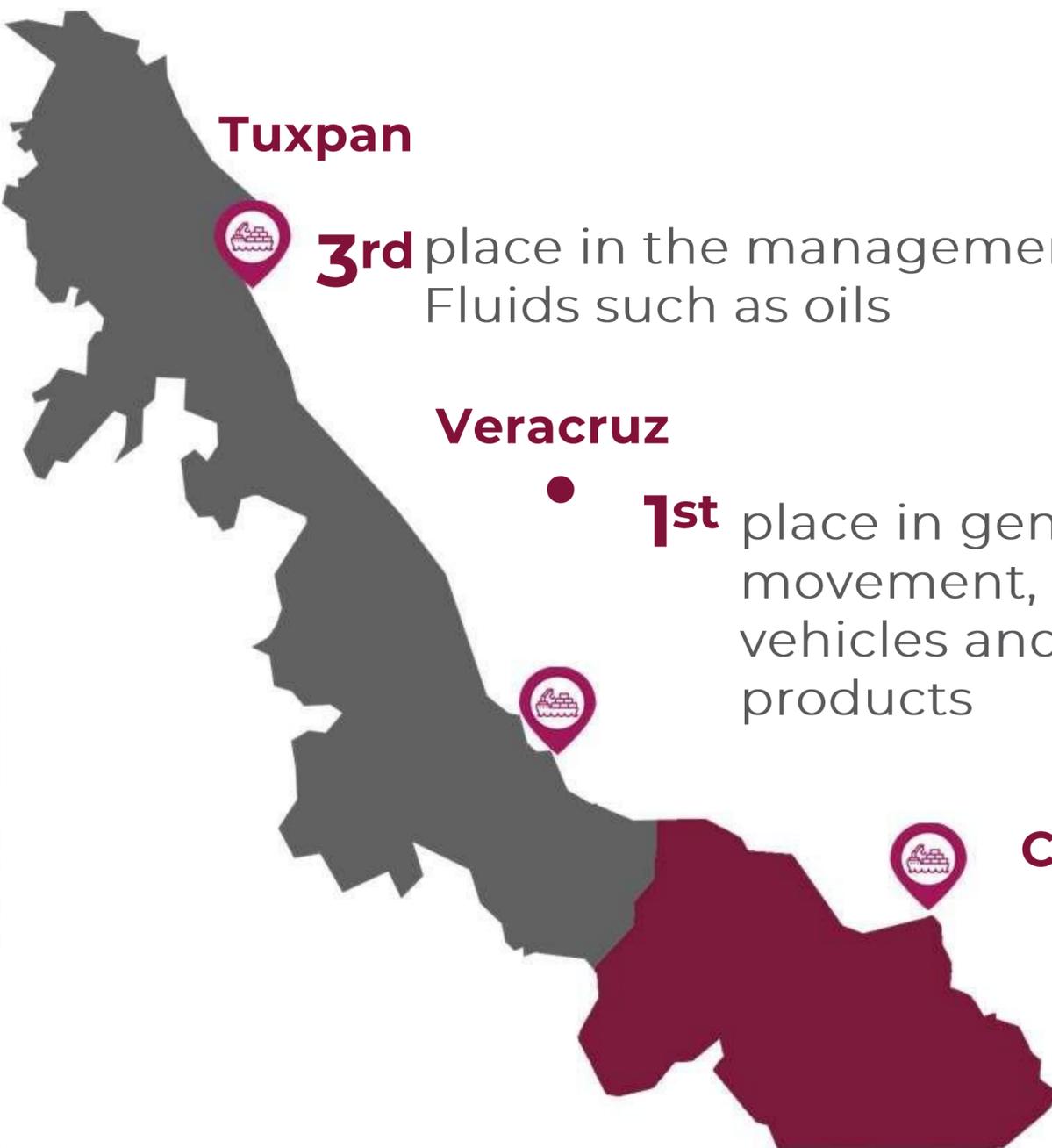


# Veracruz in numbers



# Infraestructura and connectivity

## Ports



### Tuxpan

**3<sup>rd</sup>** place in the management of Other Fluids such as oils

### Veracruz

**1<sup>st</sup>** place in general cargo movement, movement of vehicles and agricultural products

### Coatzacoalcos

- 1<sup>st</sup>** place in the management of Oil and its Derivatives
- 2<sup>nd</sup>** place in general cargo movement

### Maritime routes

- About 30 shipping lines operate 54 maritime routes
- Railboat (Short Sea Shipping) 1,539 km in 3 days Coatzacoalcos-Mobile Alabama



# Human talent



# Human talent in Veracruz

## Graduates from technical education (2021 – 2022)



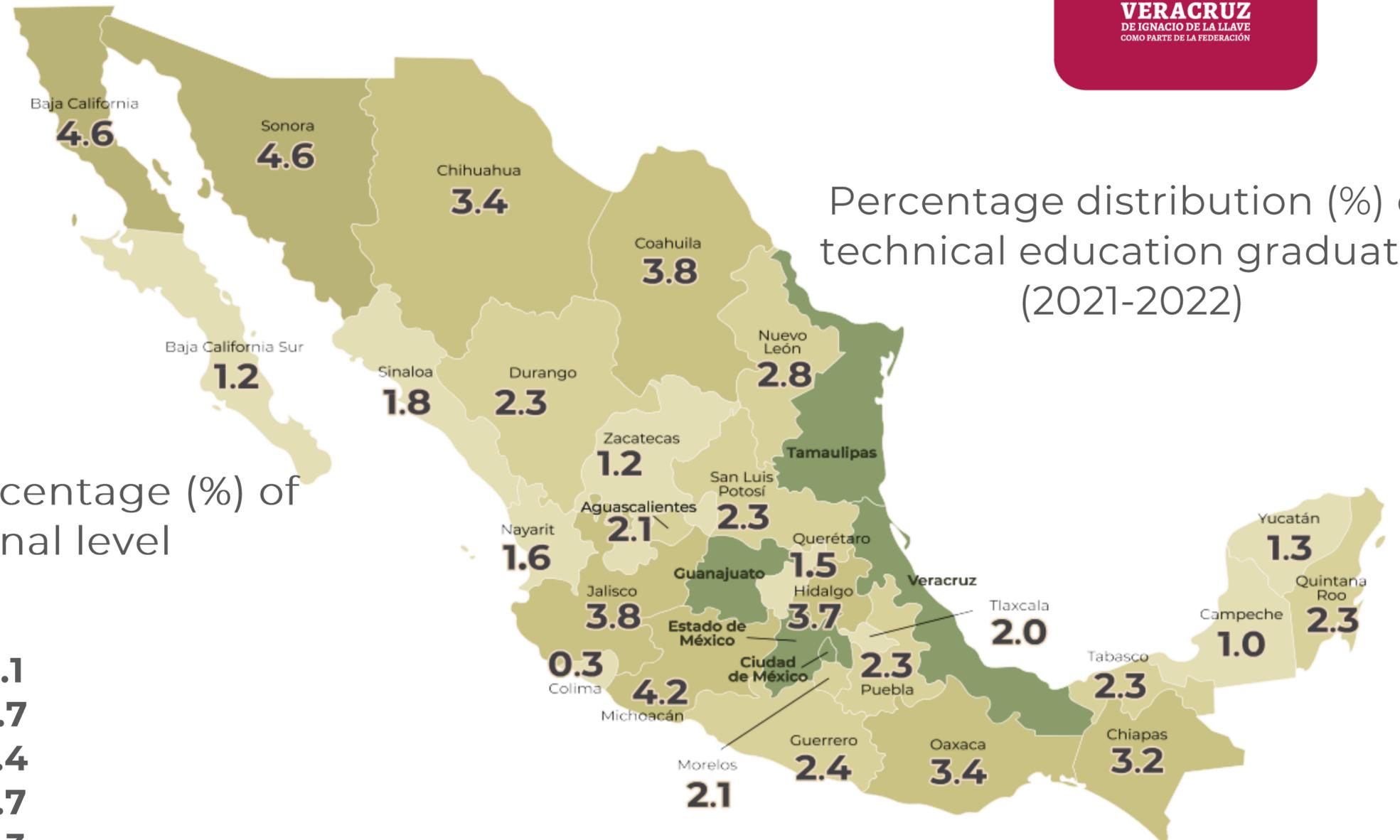
### 4<sup>th</sup> place

Of graduates from technical education

#### TOP 5

State with the highest percentage (%) of graduates at a national level

- Mexico State 8.1
- Mexico City 6.7
- Guanajuato 6.4
- **Veracruz 5.7**
- Tamaulipas 5.3



Percentage distribution (%) of technical education graduates (2021-2022)

# Human talent in Veracruz

## Graduates in professional and postgraduate education (2021 – 2022)



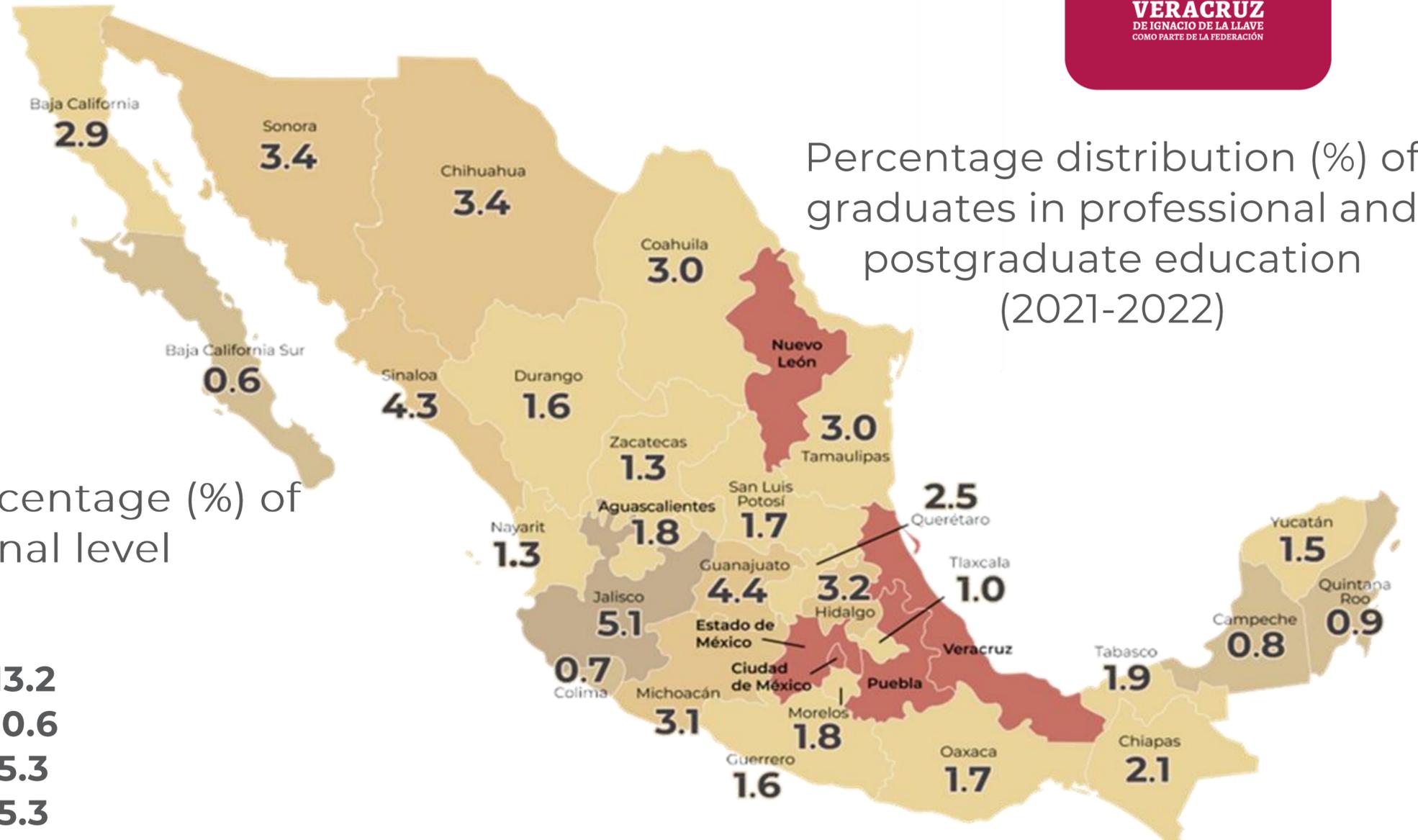
### 3<sup>th</sup> place

Of graduates in professional and postgraduate education

#### TOP 5

State with the highest percentage (%) of graduates at a national level

- Mexico State 13.2
- Mexico City 10.6
- **Veracruz 5.3**
- Puebla 5.3
- Nuevo León 5.2



Percentage distribution (%) of graduates in professional and postgraduate education (2021-2022)

# Regulatory framework and investment support



# Regulatory framework for investments



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## Economic development law

Establish the constitution of:

- **1 State Council of Economy**
- **10 Regional Councils**

How do they work?

- Technical collegiate bodies for governmental and private participation; for análisis, consultation and decision-making in matters of economic development.

### COFIN

Manage the procedures at the 3 levels of government before a single entity



### Single window in Coatzacoalcos

Window for investors in the Isthmus



### Organizational reengineering

Creation of Investment Attraction and Strategic Projects areas



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# Support programs for companies



**Analysis and availability of information**



**Supplier Development Program**



**Training Program**



**Recruitment Support**



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# Security



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**Coordination Meetings for the Construction of Peace with the daily participation of the state Governor.**

**Coordinated work with federal, state and municipal forces.**

**Permanent communication between the business sector and public security authorities.**



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# Historical investments in process



Puerta al Sureste  
(Tuxpan, Tamiahua,  
Coatzacoalcos)



**90** billion pesos



**2,500** jobs



Compañía Cervecera de  
Veracruz  
(Veracruz)



**26** billion pesos



**15,000** jobs



Terminal Química Puerto México  
(Coatzacoalcos, Nanchital)



**8** billion pesos



**2,180** jobs



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# Isthmus Program



Graphic representation PODEBI Texistepec, Ver.



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# Infraestructura and conectivity

## Global Market Access



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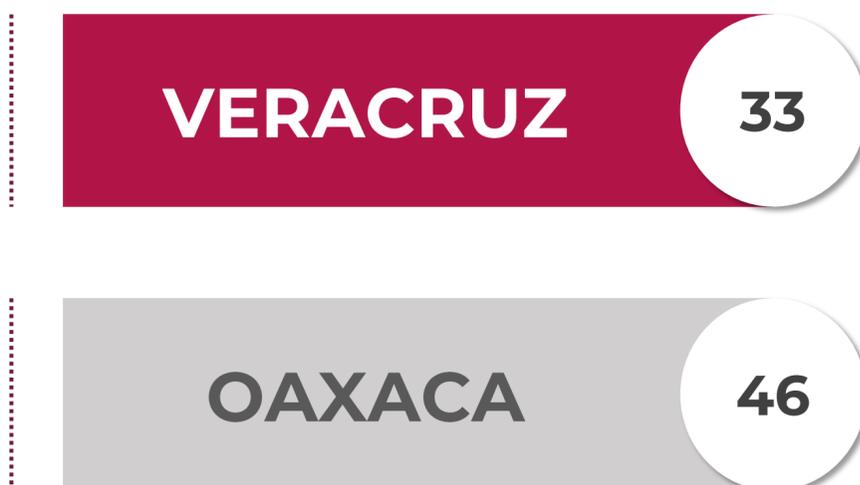
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Source: Searates

# Municipalities of the Isthmus of Tehuantepec



**Total  
79 Municipalities**



## Municipalities of Veracruz

1. Acayucan
2. Agua Dulce
3. Ángel R. Cabada
4. Catemaco
5. Chinameca
6. Coatzacoalcos
7. Cosoleacaque
8. Hidalgotitlán
9. Hueyapan de Ocampo
10. Isla
11. Ixhuatlán del Sureste
12. Jáltipan
13. Jesús Carranza
14. Juan Rodríguez Clara
15. Las Choapas
16. Mecayapan
17. Minatitlán
18. Moloacán
19. Nanchital de Lázaro Cárdenas del Río
20. Oluta
21. Otepan
22. Pajapan
23. Playa Vicente
24. San Andrés Tuxtla
25. San Juan Evangelista
26. Santiago Tuxtla
27. Sayula de Alemán
28. Soconusco
29. Soteapan
30. Tatahuicapan de Juárez
31. Texistepec
32. Uxpanapa
33. Zaragoza

# Contribution from the State of Veracruz



State complementary investment to the Isthmus Program

**1.27 BILLION PESOS\***

\*Budgeting exercise 2023

## Sectors



Economy



Infraestructure



Social

# Tax incentives model



Tax stimulus of 100% for the first three years and 50% for the following three years, to individuals who carry out productive economic activities within the Development Poles:

## Taxes in:



Expenditures for Remuneration to personal work\*



Ownership or use of vehicles



Acquisition of used motor vehicles



Promotion of Education



Free for the use or exploitation of Public Domain Assets\*\*

## Free for services provided by:



**SEFIPLAN**  
Secretaría de Finanzas y Planeación



**SEGOB**  
Secretaría de Gobierno



**SS**  
Secretaría de Salud



**SEDEMA**  
Secretaría de Medio Ambiente



**PC**  
Secretaría de Protección Civil



**SEDESOL**  
Secretaría de Desarrollo Social



**SEDECOP**  
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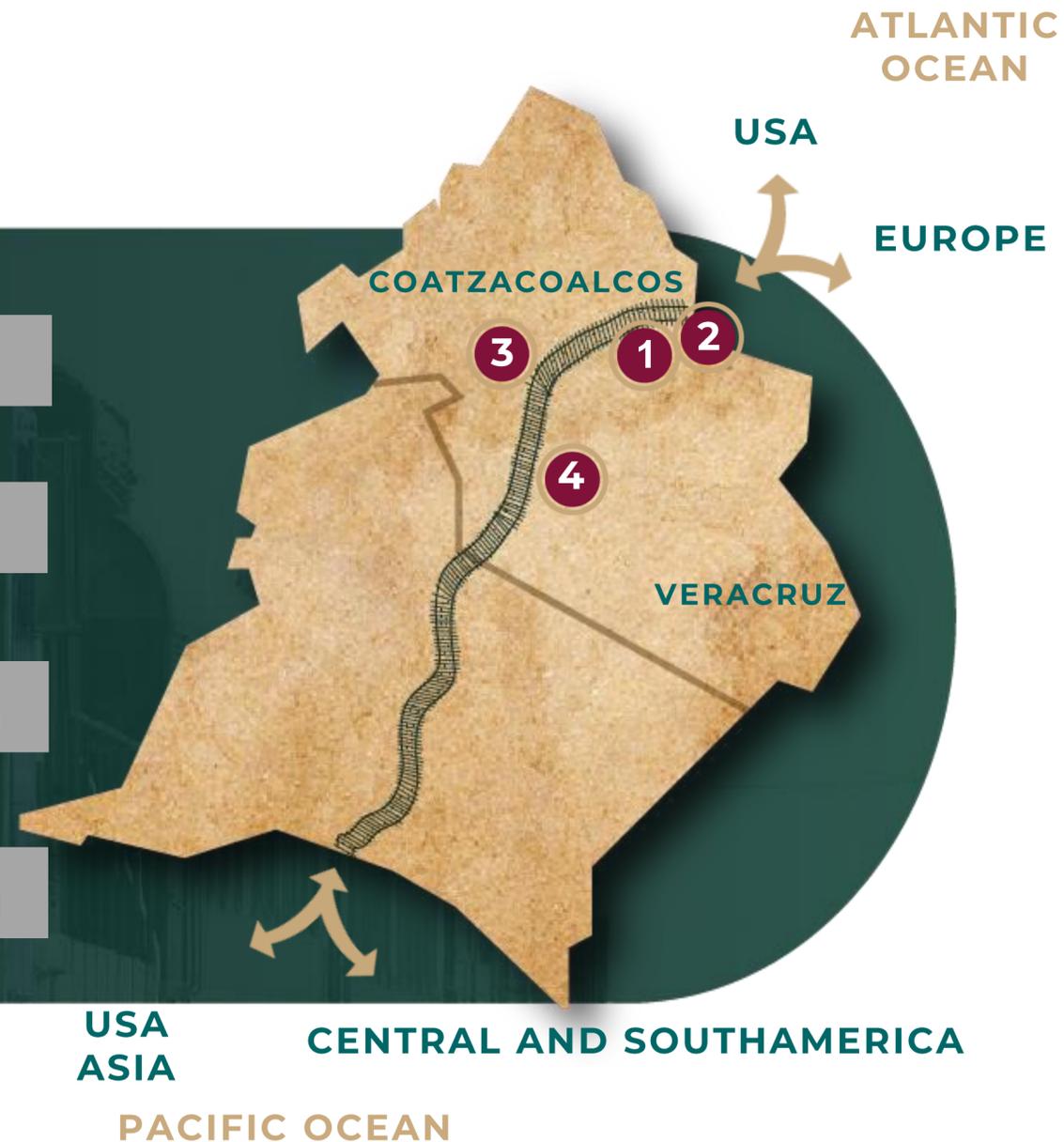
\* 3% Payroll Tax

\*\*Licenses and permits related to construction processes

# Development Poles of Veracruz



1	COATZACOALCOS I	257 Ha
2	COATZACOALCOS II	131 Ha
3	TEXISTEPEC	462 Ha
4	SAN JUAN EVANGELISTA	360 Ha



## Regional Vocations

- Metals
- Automotive
- Agroindustry
- Pharmaceutical
- Petrochemical
- Semiconductors
- Medical devices
- Machinery and equipment
- Electrical and electronic
- ICT
- Power generation and distribution equipment

# Bidding process for the establishment PODEBI Veracruz



**TEXISTEPEC** **3**

**PROFHARMAX**  
SALUD · DISTRIBUCIÓN · BIENES TAR

**TRANSPORTADORA COMEXSA**

**SAN JUAN EVANGELISTA** **4**

**Tender in progress**



**1** **COATZACOALCOS I**

**MOTAENGIL**  
MÉXICO

**2** **COATZACOALCOS II**

**MOTAENGIL**  
MÉXICO



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**Ing. Cuitláhuac García Jiménez**  
Gobernador Constitucional del Estado de Veracruz

**Enrique Nachón García**  
Secretario de Desarrollo Económico y Portuario



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