



**VERACRUZ**  
GOBIERNO  
DEL ESTADO



ME LLENA DE ORGULLO

# Veracruz

## Your Smart investment



**200 AÑOS**  
**VERACRUZ**  
DE IGNACIO DE LA LLAVE  
COMO PARTE DE LA FEDERACIÓN



Industria Química del Istmo, S.A. de C.V., Coatzacoalcos, Ver.

# Industrial and logistics infrastructure



## Deep-sea ports

**Tuxpan** 3rd port with the highest movement of other fluids such as oils

**Veracruz** 1st port in general cargo movement, vehicles and agricultural products.

**Coatzacoalcos** 1st port with the largest handling of oil and derivatives and 2nd in general cargo movement.



## Railways

**5** of the **8** train lines in Mexico pass through Veracruz.

Direct connection to the U.S. and Canada, as well as to the “Tren Maya” and Central America



## Roads

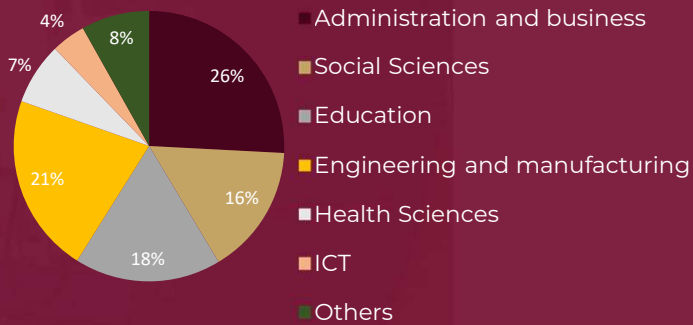
**28,119 km** of road network

- 3rd state with the largest road network
- More than **2,900 infrastructure works** in the last 4 years

# Human talent

41,147

Of graduates in professional and postgraduate training



11,090

STEM career graduates

## Top STEM careers

|                            |       |
|----------------------------|-------|
| Industrial engineering     | 2,872 |
| Electronics and automation | 1,527 |
| Software development       | 1,084 |
| Chemical engineering       | 981   |



# Tax Incentives model

Tax incentive of 100% for the first three years and 50% for the following three years for individuals who carry out productive economic activities within the Development Poles:



Payroll Tax



Vehicle Ownership  
or Use



Acquisition of Used  
Motor Vehicles



Promotion of  
education



Licenses and permits  
related to construction  
processes

# Regulatory Framework for Investments



## Single window in Coatzacoalcos

Window for investors in the Isthmus



## Organizational reengineering

Creation of Investment Attraction Areas and Strategic Projects



## COFIN

Manage procedures at the 3 levels of government before a single entity

## • Economic Development Law •

Establishes the creation of:

- **1 State Council of Economy**
- **10 Regional Councils**

How do they work?

Technical collegiate groups with governmental and private participation; for analysis, consulting and decision-making in the field of economic development.





More than  
**\$20 billion**  
of  
accumulated  
FDI

# Investments in Veracruz

## Main sectors



Chemical Industry



Beverage Industry



Financial Services



Mining



Transport & Storage

# Historic investments in process

## Puerta al Sureste



**4.5** B. dlls  
**2,500** jobs  
**40** meetings  
**60** days for permits resolution

## Compañía Cervecer de Veracruz



**1.6** B. dlls  
**15,000** jobs  
**41** meetings  
**47** days for permits resolution

## Terminal Química Puerto México



**400** Million dlls  
**2,180** jobs  
**12** meetings  
**52** days for permits resolution

 **TC Energía**  **CFENERGÍA**



 **Constellation Brands**



**Braskem Idesa** 





SCHOTT

SIEMENS



Nestlé



PHILIP MORRIS  
INTERNATIONAL







**VERACRUZ**  
GOBIERNO  
DEL ESTADO

## **Ing. Cuitláhuac García Jiménez**

Governor of Veracruz State

## **Enrique Nachón García**

Secretary for Economic and Portuary Development

## **Joaquín Galindo Toss**

Undersecretary of Industry, Investment  
Attraction, Foreign Trade and Strategic Projects



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